## OFFERS OF COMPENSATION



- Listing brokers may advertise an offer of cooperative compensation in any way off-MLS, including:
  - o On the listing, on their own website
  - Signs and sign riders
  - Flyers
  - o Social media posts
  - o Text, email, phone calls

MLS may not be used, facilitate, or support any mechanism to offer compensation



### HOW CAN BROKERS PREPARE?



- Have a written buyer agreement ready to go before August 17! All new buyer clients/customers will need to sign one before touring a home.
- Existing buyer rep agreements in effect before
  August 17 do not need to be amended; a separate
  disclosure can satisfy the requirement.



## **HOW CAN BROKERS PREPARE?**



- > Be ready to explain the written buyer agreement requirement.
- Become comfortable with the compensation conversation.
- Understand their value and how to communicate that to consumers.



#### **HOW CAN ASSOCIATIONS PREPARE?**



- Update (or create) forms, including:
  - o Listing agreement
  - o Written buyer agreement(s)
  - o Disclosures (for agreements in existence prior to August 17)
  - o Broker-to-broker compensation agreement
- Update MLS policies
- Ensure MLS platform is updated and will comply with the practice/policy changes
  - Check facts.realtor frequently to stay up to date
  - Continue to educate members



# **CLASS NOTICE - WHAT TO EXPECT**



- Expect direct notice to settlement class members, targeted digital efforts, and other means to reach class members
- Expect questions from consumers and members who are getting questions from consumers
- Always direct these questions to the Claims Administrator website:
  - <u>www.realestatecommissionlitigation.com</u>



## **FACTS.REALTOR**



#### **Topics Covered**

- > FAQs
- > Finance FAQs
- Video explainers
- > Written Buyer Agreements 101
- > Copy of the settlement agreement
  - Toolkit with social media assets



**SCAN FOR ACCESS** 

